

# CBD LABELING GUIDELINES\* AND REQUIREMENTS

CBD labeling regulations are not prescribed by the federal government so, at times, they can be difficult to navigate.

## **Classifying Your CBD Product**

Most, hemp-CBD products can be classified as supplements. Keep in mind that no matter what you classify your product as, CBD labeling regulations say that you must clearly articulate what the product contains.

## **CBD Labeling Regulations Differ Depending on the State**

The specific CBD labeling regulations pertinent to the making of your label design may depend greatly on the state you're operating out of. States with medical and recreational cannabis laws, understandably, have stricter laws regarding the presentation of the label. There are states, for example, that demand that the specific amount of CBD be listed on the product's label, even if that amount is 0%.

## **How to List Ingredients on Your CBD Label**

One of the main things you'll want to make clear is whether or not the product you're presenting is a CBD isolate, or simply contains CBD.

- The identity of the product should be articulated on the front of the label. It should be written as "hemp extract supplement," "herbal supplement," or "dietary supplement," depending on what the product is.
- Render the amount of a specific nutrient such as the total hemp extract or CBD oil in milligrams per serving. This is usually rendered in forms such as "250mg, 500mg, 750mg, or 1000 mg."
- If the product is a supplement, then the rear of the package demands you include a Supplement Facts panel.
- The Supplement Facts Panel must use 6 point or larger font size.

## **How to Label CBD Nutrition facts**

If your product contains any carrier oils, extra herbs, artificial coloring, sweeteners or flavors include those as well. Also while, an ingredient may not be active, it should still be included in the ingredients list.

If it is considered an herbal product, those products not considered foods, it is required that you state the specific parts of the plant used for the product. If it is a CBD isolate, then include a facts panel and render it as CBD per serving. You can also articulate each kind of cannabinoid included and list the amount of each per serving. These should be displayed as milligrams as well.

## **Including Serving Size on Your CBD Label**

Serving size helps to alert the user to the amount of CBD in the bottle. It also allows them to get an accurate picture of the size of the dropper. Droppers will typically range in size from 0.5 millimeters to 1 millimeter. Maybe you have a hemp-extract product. Your hemp-extract product may be a direct CBD substitute, or it may simply possess cannabinoids content. If it is a direct substitute then there will be a direct 1:1 correlation. For example, 1000mg hemp = 1000mg CBD. If you are articulating the total cannabinoid content in your product, then the CBD will be less than the total sum of the product's parts. So 1000mg of hemp extract may be the equivalent of 700mg of CBD.

## **Benefits of Following CBD Labeling Guidelines**

The FDA is not hesitant about taking companies to task for making products that are in clear violation of CBD labeling guidelines. The making of unsubstantiated claims about the benefits of CBD products are, of course, strictly prohibited.

The logo for Softgel Co. features the word "Softgel" in a white, sans-serif font, with a yellow and orange softgel capsule icon replacing the letter 'o'. The word "co." follows in a smaller, white, sans-serif font. The entire logo is set against a dark grey, rounded rectangular background.

\*Note: This article is not intended to be legal advice. Nor is it meant to encapsulate the entirety of CBD labeling restrictions, especially where individual state mandates are concerned. It is meant to present an overview of CBD labeling regulations and their importance. It offers certain considerations that may benefit the designer of a CBD label should she or he hold them in mind.